



## Maui

World renowned as a meetings and incentive programs destination, Maui makes it easy to see to attendees' whims and wants with aplomb. The "Best Island in the World" (as it's consistently voted by the readers of top travel publications) is home to iconic experiences made unforgettable by a landscape that is nothing short of divine:

- Immerse yourself in Maui's rich culture and history through organizations such as Maui Historical Society – Bailey House or Lahaina Restoration Foundation
- Explore the outdoors and take in breathtaking views during a daytime hike at Haleakalā National Park and 'Iao Valley State Park
- Enjoy a farm tour in upcountry Maui or stroll through a farmer's market in Pukalani.

With a vibrant hospitality and entertainment scene, Maui offers visitors 14 golf courses, high-end eateries, tennis, watersports, stellar shopping centers, hiking, biking, horseback riding...the list goes on. Agriculture also plays a big role on Maui; farm-to-table dining has deep roots on the island, and Maui's chefs deliver on that heritage in supreme style.

## A Legendary Meetings Destination

Maui's many impeccable resorts are clustered in seaside areas along the western coast (Kapalua and Kā'anapali), down south (Wailea and Mākena), and a high-end secluded retreat to the east in Hāna. The island's properties have over 19,000 overnight rooms combined, plus on-site luxuries like sprawling swimming pools, sumptuous spas, high-end dining establishments, family-centered activities and much more.

Maui's commitment to unparalleled leisure and incentive travel experiences extends to business needs, as well. Its top group properties have dedicated conference spaces and superb special event venues, and Maui's renewable energy, ocean sciences and agricultural biotech fields can infuse programs with fresh expertise and new ideas.

## The Unexpected Maui

Even with its mega resorts and activity outfitters, Maui retains an authentic charm, with mom-and-pop shops & cafes holding their own among brand-name fashion and big-name chefs. Though it's Hawai'i's second-largest island, the "Valley Isle" has a relatively small residential population, and on its eastern coast, the town of Hāna is considered a serene haven of traditional Hawaiian life with historic buildings and a quaint main street running through the heart of the community.

# The Ultimate Ocean Experience

- From swimming and boogie boarding to sailing and windsurfing, Maui offers every kind of water sport plus crystalline beaches in sands of white, black and red
- Neighboring Molokini Island, a crescent moon-shaped landmass just offshore of Maui, has more than 250 species of tropical fish swarming around its vibrant coral reefs. It's pure bliss for snorkeling and scuba diving
- During winter, Maui's shallow waters attract humpback whales that breed and nurse their young; whale-watching boats leave from the harbor town of Lāhainā, once the hub of Hawai'i's whaling industry and now on the National Register of Historic Places, bustling with cafes, shopping boutiques and entertainment venues
- For landlubbers, the Maui Ocean Center showcases the best of Pacific Ocean marine life on terra firma and can be booked for private after-hours events, pairing unique underwater vistas with delectable catered dinners

- Please click on the link to see a map of the island

